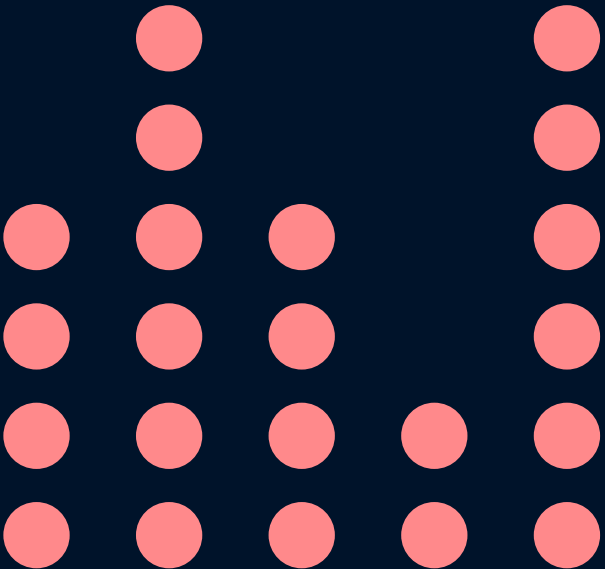


prd

Our approach to data & evidence

Mobile brochure



About PRD

→ Evidence
+ Strategy
+ Delivery

We design transformative yet practical strategies for long-lasting positive and equitable change in places and develop innovative partnerships and structures to deliver them effectively.

Our data and evidence specialism is foundational to our work, allowing us to combine rigorous analysis with imaginative thinking and clear social mission.

There is an ever-increasing amount of data on places, people, planet, and the economy, but it can be difficult to know where to start. We empower clients to engage with and use good evidence confidently, leading to **stronger strategies and better-informed decisions.**

Our approach to data filters the signals from the noise. We seek the most relevant sources to answer clients' questions, creating robust, bespoke insight that illustrates **lived experiences** of local communities and illuminates pathways towards more **inclusive, resilient economies.**

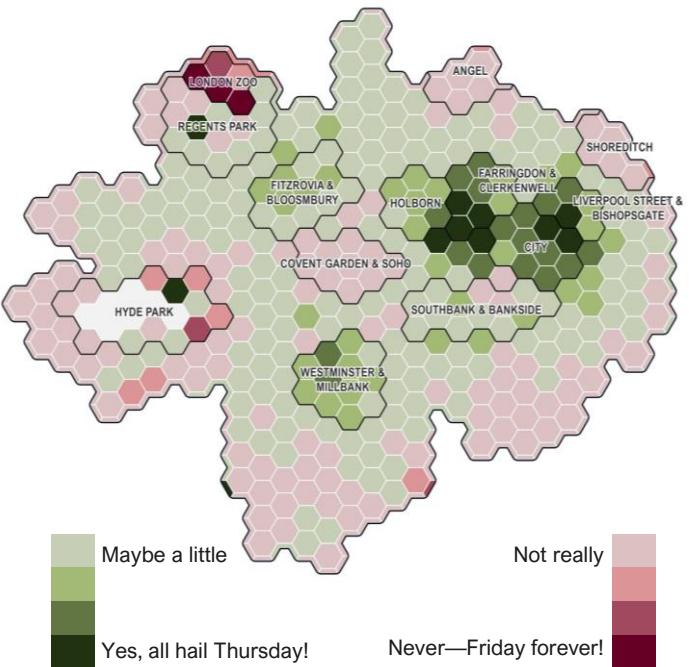
See some of our projects →

Client: Greater London Authority

High Streets Data Service

We helped the GLA develop an award-nominated service providing data on high streets and town centres, plus associated research and user training

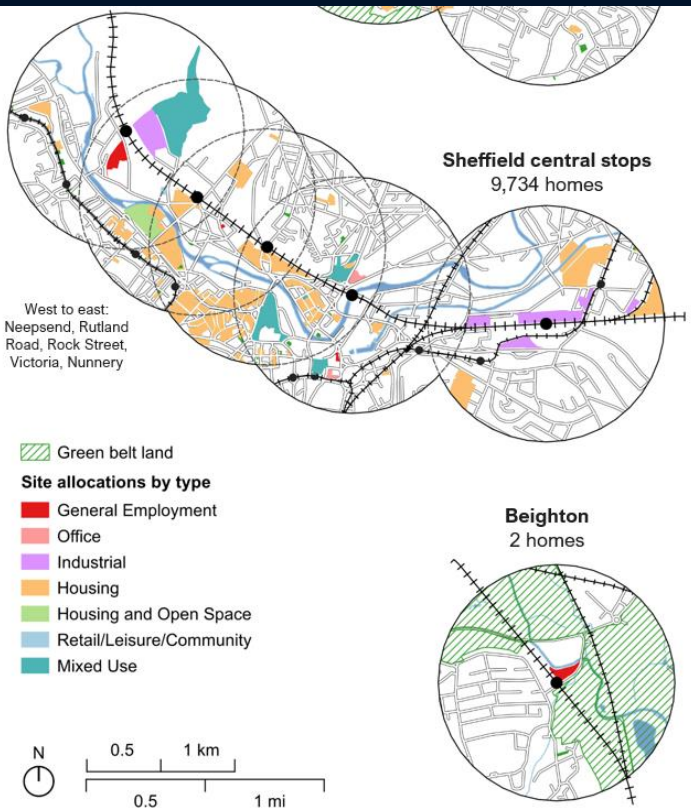
Is Thursday the new Friday in Central London?



Client: Sheffield City Council

Making the case for metroisation

We assessed social, economic, and development opportunities associated with proposed tram extensions in the Sheffield city-region

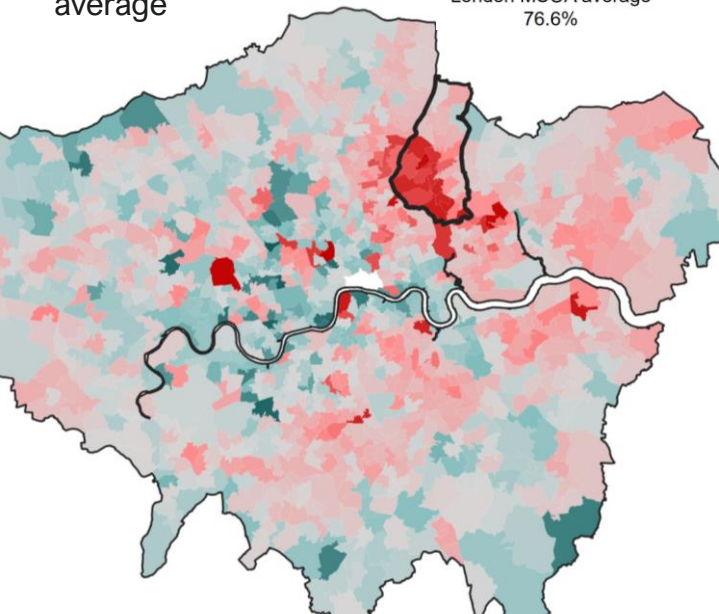
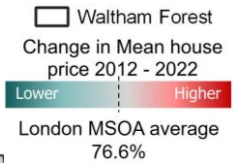


Client: LB Waltham Forest

Waltham Forest Housing Commission

We evidenced the impact of development and change on Waltham Forest's housing market and communities across a 10-year period

House prices in Waltham Forest increased at a higher rate than the London average

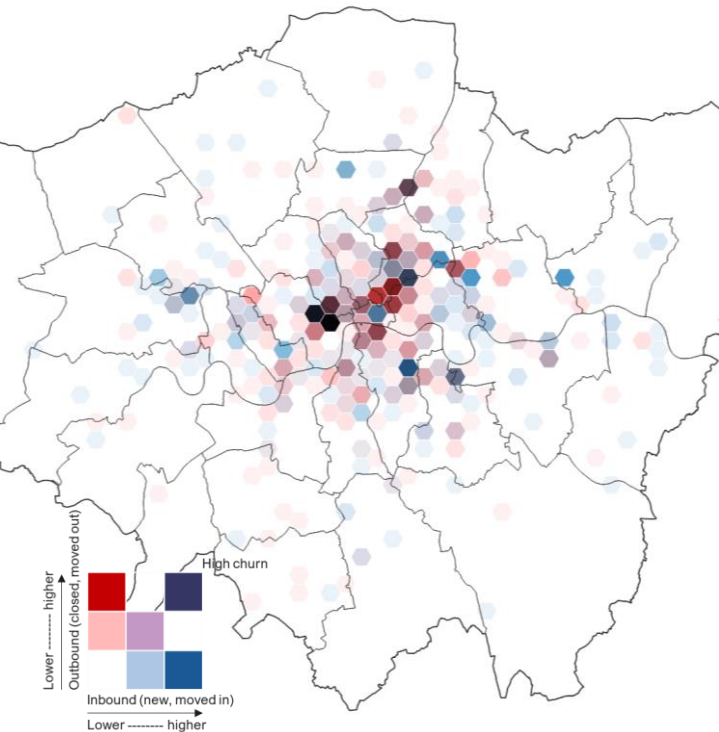


Client: Greater London Authority

Cultural infrastructure spatial change analysis

We reviewed the landscape of cultural infrastructure across London between 2018 and 2022 to uncover areas of change and resilience

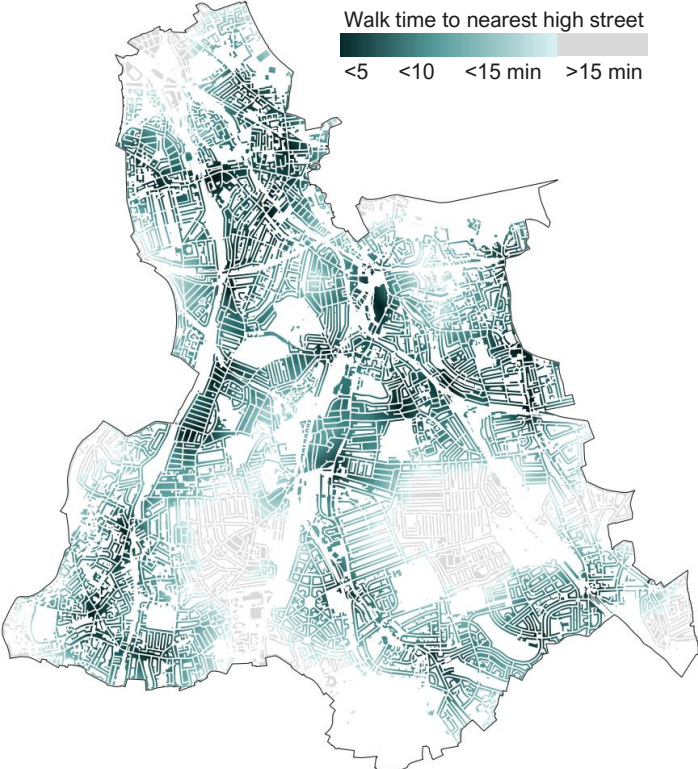
Inbound vs outbound infrastructure



Client: LB Lewisham

Inclusive economy strategy

We analysed data for Lewisham from an inclusive economy perspective to inform a new economic strategy for the borough



Work with us

We'd love to help you with your next data and evidence project, whether it's an evidence base to inform strategy, profiling neighbourhoods or high streets, understanding changes in sectors and jobs, reviewing development opportunities, helping your team understand what data is out there and how you can use it, and more.

Contact **Amanda Robinson**, Associate Director/Head of Data & Evidence for a chat about how we can work together

amanda.robinson@prdemail.co.uk

prdweb.co.uk

The logo for 'prd' is displayed in a bold, lowercase, sans-serif font. The letters are white and set against a dark blue background that forms a diagonal shape at the bottom of the page.